



J JOYGAGE

ENGAGEMENT ON-DEMAND FOR PERSONS LIVING WITH
ALZHEIMER'S AND DEMENTIA AND CAREGIVERS



JOIN THE JOYGAGE COMMUNITY

What would you like
to do today?



TV



Movies



Music



Games



Memories



Activities

WHAT IS JOYGAGE?

**JOYGAGE IS AN
ENGAGEMENT ON-DEMAND
SUBSCRIPTION SERVICE
MADE FOR PERSONS LIVING
WITH ALZHEIMER'S AND
DEMENTIA.**





WHAT IS JOYGAGE?

JOYGAGE'S CONTENT AND FEATURES ARE GUIDED BY ITS FOUNDER AND CEO, CRAIG FOWLER'S CAREGIVING JOURNEY SUPPORTING HIS FATHER WHO WAS THE PRIMARY CAREGIVER FOR HIS MOTHER, WANDA, WHO LIVED WITH EARLY ONSET DEMENTIA.

WHAT IS JOYGAGE?

- **JOYGAGE USES ENGAGEMENT TO IMPROVE THE DAILY HAPPINESS, QUALITY OF LIFE, AND DIGNITY OF PERSONS LIVING WITH ALZHEIMER'S AND DEMENTIA.**
- **JOYGAGE USES ENGAGEMENT TO GIVE CAREGIVERS THE OPPORTUNITY FOR MUCH-NEEDED RESPITE.**



WHAT MAKES JOYGAGE UNIQUE

A GROWING LIBRARY OF CURATED CONTENT

We have a strategically curated media library that's guided by expert studies and recommendations from reputable Alzheimer's and dementia organizations.

USE OF THE LATEST MACHINE LEARNING MODEL

Our machine learning model scans our entire media library and suggests the most engaging content that fit the unique interests, diagnosis, and progression level of our members.

CONTINUOUS DEVELOPMENT OF CONTENT & FEATURES

Our team is committed to the continuous improvement of features and content to serve the unique needs of the Alzheimers and dementia community as well as the caregiver community.

STRATEGICALLY CURATED CONTENT



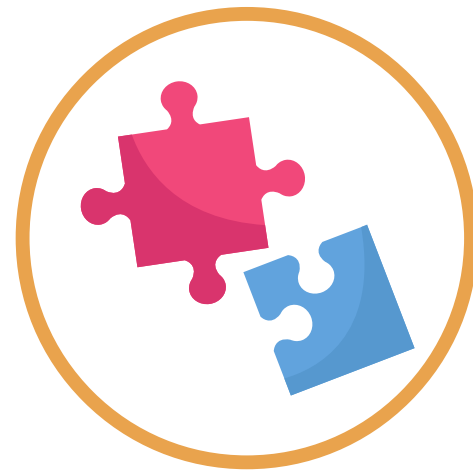
MOVIES & TV

Binge on our growing selection of film and TV favorites from different key eras and genres.



MUSIC

Our playlists are especially curated to cater to different key music eras and genres.



GAMES

Enjoy our selection of cognitively-stimulating games.



ACTIVITIES

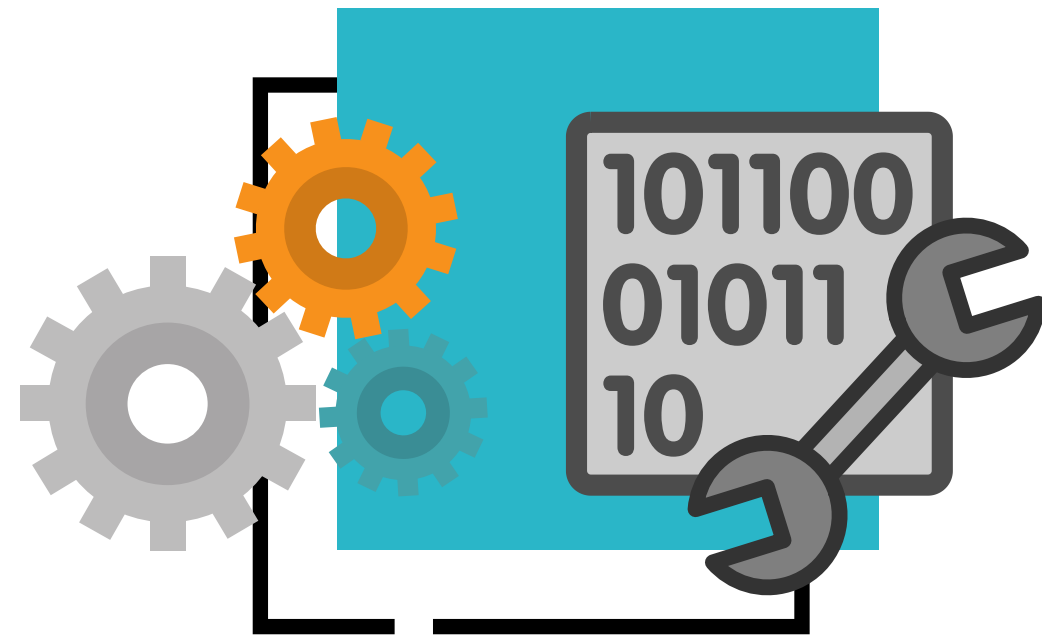
Access to a wide range of activities that encourage social and mental engagement.



MEMORIES

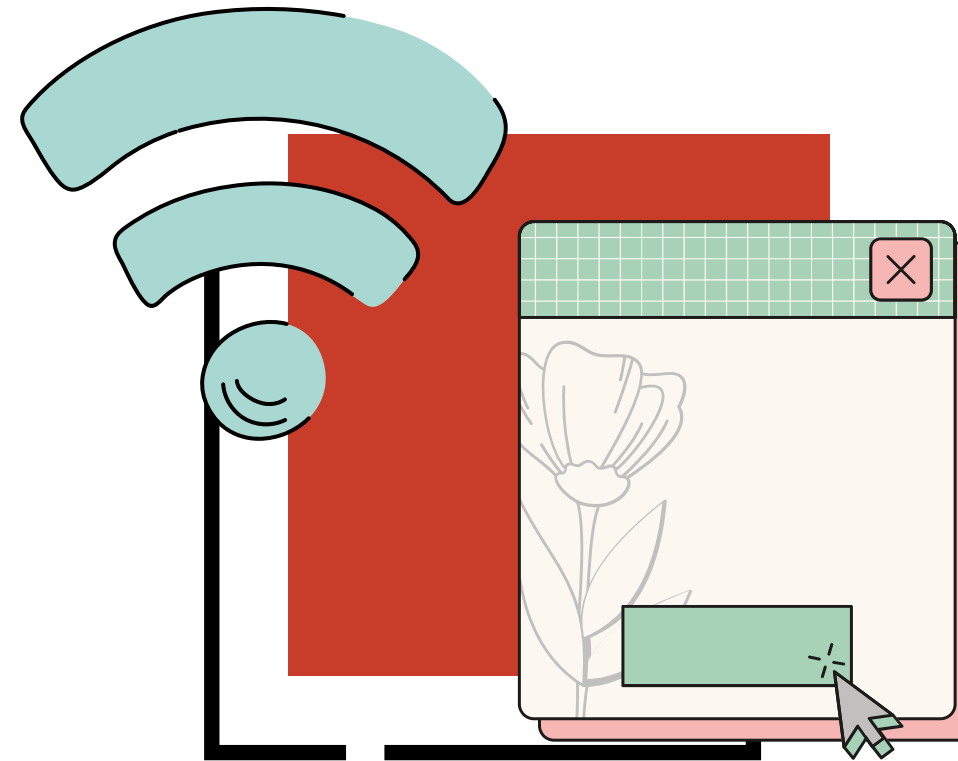
Storage for your photos.

FEATURES



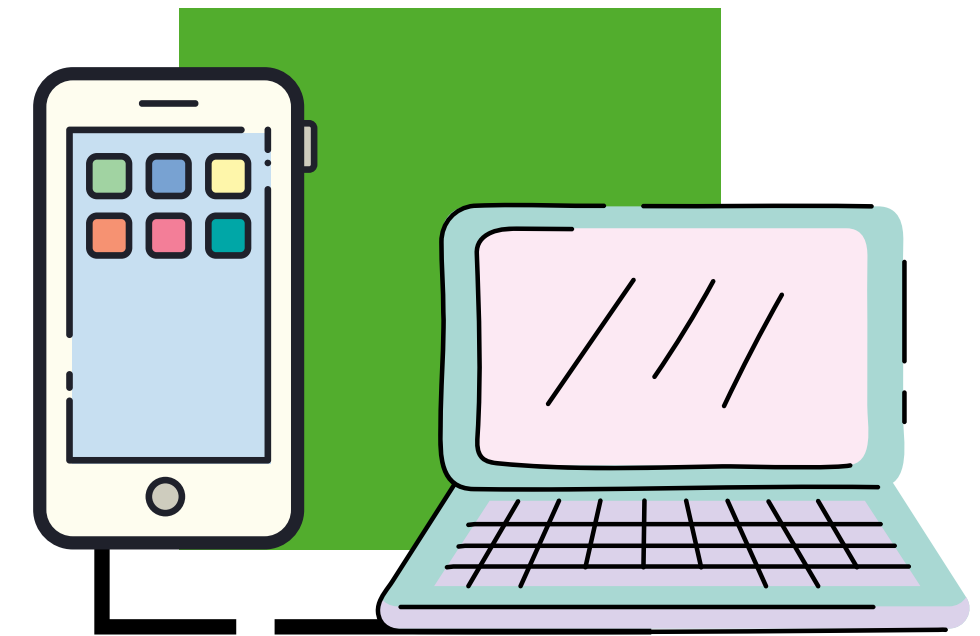
MACHINE LEARNING TECHNOLOGY

AI serves content that fit the unique interests, diagnosis, and progression level of a member.



NON-INTIMIDATING TECHNICAL REQUIREMENTS

No complicated installation required to use.



EASY ACCESS

Available across all platforms (*Mac and Android*) and devices (*desktop, tablet, mobile*).

CONTACT US

WEBSITE

www.joygage.com

EMAIL ADDRESS

wecare@joygage.com

PHONE NUMBER

+1 313 467 0010

SOCIAL MEDIA

 @joygagecares

 @joygagecares

